

# Hilo Orchid Society Newsletter

April 2013

## Next Meeting

Date: Sat., April 13, 2013  
Time: **1:30** Informal "talk story"  
**2:00** Meeting starts  
Place: Kamana Senior Center,  
127 Kamana St., Hilo  
Speaker: Ben Oliveros  
Topic: Orchid Doctor

This month, Ben Oliveros will answer questions about what ails your orchids. We invite you to bring in problem plants for diagnosis and suggested remedy. Please put the plant in a clear bag if contagion is an issue.

Ben Oliveros spent 12 years as a commercial orchid grower in Atlanta, GA, before he moved to Hawaii and founded Orchid Eros, his nursery in Mountain View, in 2004. He has been pursuing his dream of advancing the breeding of species and hybrids in the *Cattleya* alliance ever since. Ben is an AOS judge and is our Society's Vice-President.

So if any of your orchids are sick, now's your chance to find out why. Ben will also bring in some samples of his own issues with orchids. "You show me yours, I'll show you mine," he says. Come to the meeting and let's play doctor!



## Show Committee Kickoff Meeting

Do you have some ideas on how to make this year's orchid show better? Are you interested in helping out with the show? The show committee is holding a kickoff meeting, and everyone is invited. The meeting will be on **Tuesday, April 23 at 5:30 p.m.** at Kay's LC (a.k.a. Kay's lunch center) on 684 Kilauea Ave. in downtown Hilo, next to Ace

Hardware. Plan on grabbing a bite to eat while we chat – Kay's has a local-style menu with bento boxes as well as sandwiches, burgers, saimin, and some hot Korean entrees. There's plenty of free parking across the street at the county building after 5 p.m.

## Show News

We're pleased to report that Sheryl Rawson has volunteered to be Show Chair this year, pending Board approval. And the Show Committee has chosen the artwork to be used for show posters and T-shirts, shown below, based on a painting by talented HOS member Glory Garner.



## President's Annual Report to Members



Aloha Hilo Orchid Society Members!

Under our Bylaws, the Society President must each April present a report to the membership on how the Society is faring. Although I try to keep you informed of our monthly news and events at ALL our meetings and in our newsletter, this letter to you will provide an overview of how I see the Society's current state.

First, it is always important to compare our yearly activities with our Mission as stated in our original Charter of Incorporation. As members of any organization you should always look to make sure what we DO matches what we SAY we do. So here goes:

### **PURPOSE OF THE HILO ORCHID SOCIETY**

Our Society's Charter of Incorporation sets forth the purposes of our organization, which include the following among others:

To promote, carry on, and aid in every possible way, the culture of orchids of all kinds; to acquire and disseminate information relating to said culture, through the media of exhibitions, lectures, publications, and otherwise, by these means, to aid those interested in said culture of orchids; and generally, to extend the knowledge, production, use, and appreciation of orchids, of any kind and in any manner.

### **2012 ACTIONS OF THE HILO ORCHID SOCIETY FURTHERING OUR STATED PURPOSES**

- We held nine monthly meetings for members, which contained brief reports on the Society's activities, including standing committees on membership, public relations, hospitality, programs, scholarship, and annual show.

During these meetings we brought in speakers who are experts in the cultivation and breeding of various kinds of orchids as well as cultivation guidelines in general. Each speaker gave interesting and informative talks accompanied by slide shows demonstrating points made. Members were able to ask follow-up questions. In 2012 we heard presentations on these topics:

- Orchid Pollination through Deceit
- New Hybrids with *Catasetum*, *Cycnoches* (Swan) and *Mormodes* (Goblin) Orchids
- Orchid Judging Program of the American Orchid Society
- How to Repot Orchids, Hands-On Demonstrations
- *Oncidium* Intergenerics, the Results of Breeding
- The History of *Paphiopedilum*s in Cultivation
- Growing *Sarcochilus* Orchids
- Brazilian *Cattleyas* and *Laelias*, Orchids of Coastal Brazil and the Amazon Basin
- Report and Slides from the World Orchid Conference in Singapore and from the Tokyo Dome Show

Please note I wish to give a huge thank you to Ben Oliveros, our outstanding Program Vice President! We should feel truly honored to have Ben as such a key part of our Society. Not only does he build a fantastic line-up of programs and speakers for us each year, but he also does presentations himself and hosts the monthly discussion of the plants brought in by our members for sharing! I also want to give a special Pat on the Back to Glen Barfield, Karen Kimmerle, and Sandra Song, our own members who had the degree of expertise needed to make presentations to our Society. We are very proud of all these fine members!

- We held two nursery tours this year. We visited eight professional greenhouse operations. We filled a 24-passenger bus twice and were followed by “chase and carry” cars that brought our new purchases home. Such tours are an eye-opening and educational experience for us all. They allow us to see all the processes that are involved in growing orchids and the intensive labor and time taken to bring an orchid to bloom from pollination to bloom....sometimes upwards of five years! It is my personal hope that instead of saying, “My, aren’t orchids so expensive!” we will hear instead, “Wow, what a fantastic deal a blooming orchid is! How can the growers make any money at this little cost”. I remain hopeful that our members will honor and promote orchids grown by our professional members, meaning support them whenever we get the chance!

For this success I want to give an especially big hug and pat on the back to Jerome and Carol Siebenrock. They have organized the nurseries, timing, and transportation for many tours now. And, of course, no words can give ENOUGH thanks to our ever-faithful professional growers who are truly engaged in labors of love!

- We held our 60<sup>th</sup> Show and Sale, which over 4000 people attended. The theme this year was “Islands of Orchids”. Presentations and hands-on demonstrations were given throughout the three-day event. Thousands of blooming plants were brought into the Edith Kanaka’ole Stadium and placed in live displays or made available for purchase. In order for a professional grower to sell orchids, we required that he/she must also design and set up a display for visitors to enjoy. Ribbon judging and AOS judging was completed with HOS members on both teams. This was a great experience for non-accredited judges to experience looking at orchids with measures of quality. New HOS members were recruited with the gift of a blooming orchid to take home.

For this event, I share the gratitude of the Society to our long-time Show Chairperson, Sandra Song. We are honored to have Sandra as one of our exemplary members. In addition, she has long led

the efforts and training of the Hilo Judging Center of the American Orchid Society. We all share in our admiration of Sandra’s enormous contribution to our orchid community.

- Each monthly meeting, the Show, and the Holiday Party gave members and others in our community opportunities to get to know our orchid professionals, interact with each other, share concerns about cultivation, get questions answered, and enlarge their knowledge and interest in orchid culture. Each of these activities also gave everyone opportunities to get a variety of quality orchids into their hands and homes through either donation or purchase. In this way, they become ever more knowledgeable about recognizing quality orchids and promoting them among friends and family to enjoy. It was my personal goal as President this year to encourage more and more people to place orchids in their yards to help promote orchids in our community. I did this by mentioning it in my column in the newsletter and comments at monthly meetings.

- We provided printed news and information about the Society and orchid culture. Our monthly newsletter contained many articles specific to kinds of orchids available in East Hawaii as well as interesting information about orchid culture. It also contained many colorful pictures of awarded plants provided by members for our monthly meetings. We were also supported by our own Hilo Tribune-Herald Newspaper. They printed items on orchid culture as well as placed announcements of meetings and articles promoting our August Show.

I want to thank Michael Poore for his long-time technical layouts and photo embellishments of our newsletter, and to honor Larry Kuekes, our President-Elect, for his fantastic skill in writing and editing. And, of course, I want to give a big Mahalo to Leslie Hayes-Cullins, who not only printed and mailed paper copies of the newsletter to folks who didn’t have Internet access, but also remains an active voice for our kupuna who may not always want to speak out for themselves.

I want to honor Sheryl Rawson for her outstanding expertise in seeing that Hilo remains Orchid Town, USA! I can't imagine that any organization anywhere could have a more organized and thorough Public Relations Chairperson. Her efforts are the ones that bring people through the doors the first time and our growing membership rolls are a credit to her.

- We gave two scholarships to two deserving University of Hawaii at Hilo students who were pursuing studies associated with agriculture. One was Jade Miyashiro and the other our own Jurahame Leyva. We wish them much success in their bright futures. I also want to give a nod of gratitude to Gloria Myklebust, Sheryl Rawson, and Vivian Ueoka who worked with me on the Scholarship Committee. They built a list of criteria for recipients and they screened and selected winners. I hope they will be willing to do it again this year!

- At the end of 2012, we had 176 members, over the 121 at the end of 2011. Our members represent a broad base of orchid growing experience from folks new to the hobby to lifelong orchid professionals.

I want to give a huge Mahalo to Vivian Ueoka, our Membership Chairperson, who does everything in her power to attract new members at the annual shows, welcome them to their first membership, and chase them down for their next year's dues! Along with Viv, I want to honor Rayna Armour, our Hospitality Chair, for her effervescent welcome of visitors and new members alike. Who wouldn't love orchids with greetings like hers!

- Representation on the Board: Without an active, innovative, unselfish, and tireless Board of Trustees, no Society is worth its blooms. I feel it an honor to serve with folks such as Diane Luoma, Larry Kuekes, Ben Oliveros, Aimee Takamoto, Tom Thayer, Ken Armour, Jurahame Leyva, Jim Walker, Bill Rawson, John McVickar, and Susie Forbes. Without you as our backbone, we are nothing.

As I look over everything we undertook last year, I continue to be amazed at how much we can accomplish through the thought and efforts of members like you. I take no credit for everything

that got done, but I take my hat off to each one of you for your ongoing attendance, supplying food, participation in helping with events and the annual show, and of course, your financial support. We have such a wonderful group of folks. There were so many of you helping this year that I could not do the annual volunteer recognition at the Holiday Party without scheduling another three or four hours! It was virtually EVERYONE in the Society. I always say that people who take joy in helping things grow...and helping each other bloom.... are GOOD people. May you continue to enjoy YOUR society and may it continue forever.....

\* \* \*

Now, no Annual Report would be complete without a financial status to the membership. While new Treasurer Bill Rawson will follow my report with the official 2012 treasurer's report, I want to give a huge thank you to Ken Armour, our retiring (at the end of 2012) Treasurer. Because of Ken's tireless efforts, the Hilo Orchid Society can proudly say it has moved into the Information Age. Ken implemented a coherent monthly financial report to the Board and set up processes and record keeping that will allow us to be totally accountable for our funds in any environment in the future. Ken, we are grateful and thankful for your unbelievable work. On behalf of us all, a hearty "Mahalo"!

Julie Goettsch



## **Kona Orchid Society Annual Show and Sale**

The Kona Orchid Society will be holding their annual show and sale on Fri., May 10 from 9 am to 6 pm and Sat., May 11 from 8 am to 5 pm. Admission is free. The event will be held at the old Kona Airport's Makae'o Events Pavilion at the north end of Kuakini Highway and will feature orchid vendors, Art & Craft vendors, and free classes on orchid culture. For more information, visit their website [www.konaorchidsociety.org](http://www.konaorchidsociety.org).

## Treasurer's Annual Financial Statement 2012 Financial Summary

### FUNDS RECEIVED

AA HOS ORCHID SHOW FUNDS RECEIVED	\$57,177.89
SOCIETY FUNDS RECEIVED	
CHRISTMAS PARTY	\$1,937.00
DUES/MEMBERSHIP	\$2,885.00
DONATIONS	\$791.45
TEE SHIRT SALES	\$258.00
NURSERY TOUR	\$1,265.00
PLANT SALES	\$5,613.00
TOTAL SOCIETY FUNDS RECEIVED	<u>\$12,749.45</u>
<b>TOTAL FUNDS RECEIVED</b>	<u><b>\$69,927.34</b></u>

### FUNDS PAID OUT

Total AA HOS ORCHID SHOW COST	\$42,696.42
SOCIETY OPERATING COSTS	
CHRISTMAS PARTY	\$1,672.04
INSURANCE	\$962.75
SCHOLARSHIPS	\$0.00 *
SOCIETY OPERATING COSTS	\$2,876.91
NURSERY TOUR	\$1,156.00
PHOTO AWARD	\$1,137.98
PLANT COSTS	\$1,350.75
POSTAGE AND DELIVERY	\$407.36
SPEAKER COSTS	\$3,545.31
GE TAXES PAID	\$138.68
TOTAL SOCIETY OPERATING COSTS	<u>\$13,247.78</u>
<b>2012 TOTAL FUNDS PAID OUT</b>	<u><b>\$55,944.20</b></u>

**RESERVE FUNDS FROM 2012** \$13,983.14

### ASSETS

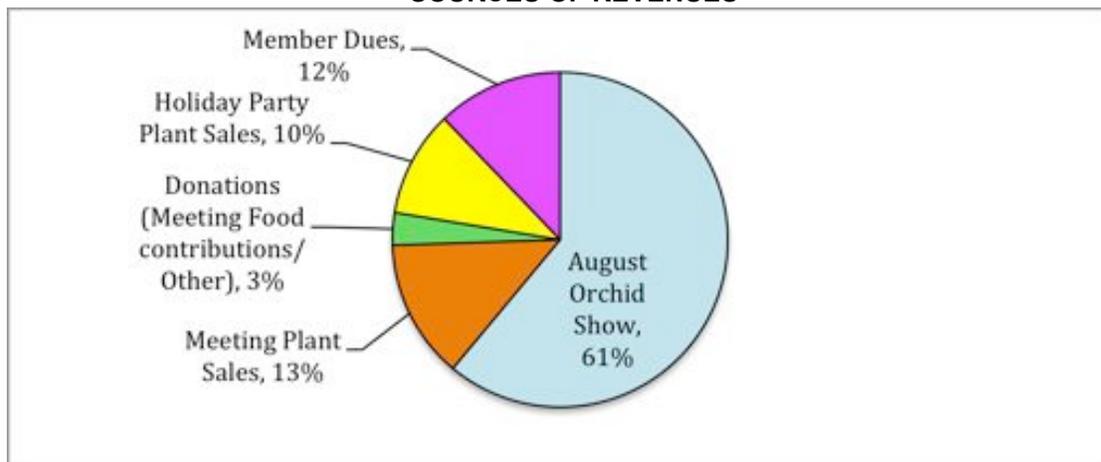
CURRENT ASSETS	
CHECKING / SAVINGS	
CD TROPHY ACCOUNT	\$5,850.00
CHECKING ACCOUNTS	\$26,786.74
SAVING ACCOUNT	\$28,597.63
TOTAL CHECKING / SAVINGS	\$61,234.37
<b>TOTAL ASSETS</b>	<b>\$61,234.37</b>

### LIABILITIES & EQUITY

LIABILITIES	
CURRENT LIABILITIES	
ACCOUNTS PAYABLE	\$0.00
<b>TOTAL LIABILITIES</b>	<b>\$0.00</b>
EQUITY	
OPENING BAL EQUITY	\$35,611.35
RETAINED EARNINGS	\$12,239.88
2012 RESERVE FUNDS	\$13,983.14
<b>TOTAL EQUITY</b>	<b>\$61,234.37</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$61,234.37</b>

\* Note: Scholarships for 2012 were paid in Dec. 2011

### SOURCES OF REVENUES





Left: *Arthurara* Sea Snake ‘Unforgettable’ HCC/AOS, shown by Okika

Right: *Cattleya amethystoglossa* ‘The Bright Spot’ HCC/AOS, shown by Orchid Eros



Left: *Cattleya lueddemanniana* ‘More Art’ HCC/AOS, shown by Orchid Eros

Right: *Paphiopedilum hirsutissimum* var. *esquirolei* ‘Lehua Got Loud Mouthed’ HCC/AOS, shown by Lehua Orchids

### Explanation of AOS Awards

AOS judging uses a 100-point scale with points assigned for desirable qualities such as flower size, shape, and color. AOS flower quality awards include:

**HCC/AOS** (Highly Commended Certificate) – given to orchids scoring 75 to 79 points.

**AM/AOS** (Award of Merit) – given to orchids scoring 80 to 89 points.

**FCC/AOS** (First Class Certificate) – given to orchids scoring 90 to 100 points.

Other awards recognize plants of special botanical or horticultural significance (CBM and CHM) and growers of exceptionally well-flowered plants (CCM and CCE).

## Members' Choice Winners for March

Photos by Glory Garner



Left: Hobbyist 1<sup>st</sup> place: *Rhynchostylis gigantea* 'Midnight Blue', grown by Tibor Halmagyi  
 Right: Hobbyist 2<sup>nd</sup> place: *Dendrobium aggregatum*, grown by Momi Szirom



Hobbyist 3<sup>rd</sup> place: *Dendrobium Ueang Pheung*, grown by Normand Goupil

Commercial 1<sup>st</sup> place: *Paphiopedilum hirsutissimum*, grown by Lehua Orchids (see AOS award photo)

Commercial 2<sup>nd</sup> place: *Arthurara* Sea Snake 'Unforgettable', grown by Okika (see AOS award photo)

### Casting Call

We are fortunate to have secured famous Hawaii designer Nita Pilago, owner of Wahine Toa Designs, for our fashion show event at our orchid show in August. We're looking for men and women to model some of Nita's fabulous creations. You don't have to be a skinny model – Nita's designs are made for all body types. It's fun for everyone.

If you're interested in participating in this event, call Rayna Armour at 963-6233 or email her at [rayna@theorchidworks.com](mailto:rayna@theorchidworks.com)

### CALENDAR OF ORCHID EVENTS

All events are held at the Kamana Senior Center, Hilo, unless otherwise noted.

- |          |                   |   |
|----------|-------------------|---|
| Mar. 9   | 1:30              | Hilo Orchid Society meeting   |
|          | 4:00              | AOS Judging   |
| Apr. 13  | 1:30              | Hilo Orchid Society meeting   |
|          | 4:00              | AOS Judging   |
| May 10   | 9:00 am - 6:00 pm | and   |
| May 11   | 8:00 am - 5:00 pm | Kona Orchid Society Show and Sale, Old Airport Events Pavilion, Kailua-Kona |
| May 11   | 1:30              | Hilo Orchid Society meeting   |
|          | 4:00              | AOS Judging   |
| Aug. 1   |                   | HOS Show Judging and Preview Party, Edith Kanaka'ole Stadium, Hilo          |
| Aug. 2-4 |                   | Hilo Orchid Society Orchid Show, Edith Kanaka'ole Stadium, Hilo             |

Hilo Orchid Society  
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Hilo, HI 96720



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Visit us on the web at  
[hiloorchidsociety.org](http://hiloorchidsociety.org)

## **Hilo Orchid Society Officers and Trustees**

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